



## **Press Release**

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### ***INVESTORS INSURANCE CORPORATION ACHIEVES INSURANCE MARKETPLACE STANDARDS ASSOCIATION QUALIFICATION***

Jacksonville, FL – Investors Insurance Corporation announces its membership into the Insurance Marketplace Standards Association (IMSA). IMSA is an independent, nonprofit organization that promotes high ethical standards in the sale of individual life insurance, long-term care insurance and annuity products.

In order to qualify for membership, a company must undergo an extensive and rigorous internal and independent review of its marketing, sales, and compliance practices by an independent assessor.

Susan Powell, Chief Operating Officer, comments: “This membership is a result of the hard work, dedication and ethical commitment by all those who represent Investors – from senior management to our producers and our customer service representatives – all play a vital role in the success of the Corporation.”

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